

# We live to discover Untold Originals

E&M Div. Fact Sheet



Where does true originality come from?

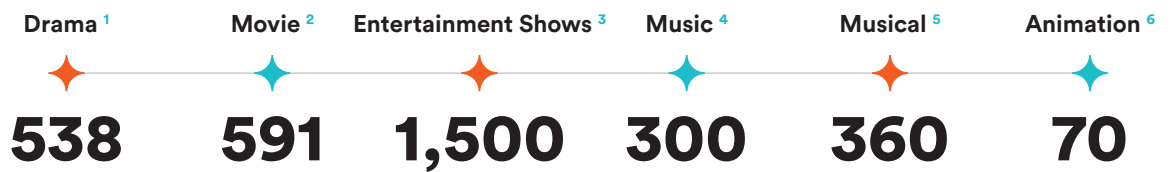
Since 1995, CJ Entertainment has been answering that question.

We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment.

We are discovering K-pop's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia. Originality thrives on common themes in every language, every age and every generation.

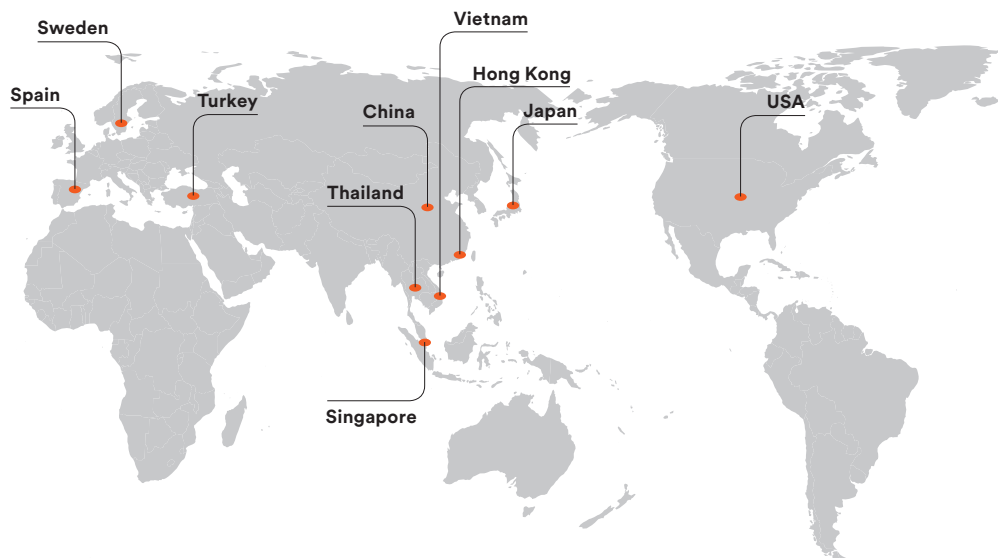
New characters and stories bring us together through universal emotions we all share.

**At CJ ENM we love to find the familiar within the unfamiliar – and the thrill that comes with it.  
We live to discover untold originals.**



## About us

## Global Network



Total revenue

**\$ 31.5** billion <sup>7</sup>

Employees

**2,510**

Subsidiary

- Studio Dragon
- TVING
- Hwa&Dam Pictures
- Culture Depot
- Mezzo Media
- JS PICTURES
- KPJ
- JK FILM
- ECCHO RIGHTS
- Bonfactory

Sales Markets

**200+** countries

Global Office

**10** countries

Partners

- SKY DANCE • NETFLIX
- FOX • ENDEAVOR
- BUNIM/MURRAY PRODUCTIONS
- CAA • DEXTER STUDIOS

Leading the world beyond Asia

# CJ ENM Major Achievements



## Drama

국내 최초의 일원화된 웰메이드 드라마 기획, 제작, 방영 스튜디오

**538** episodes

Annual Drama production\*

**200<sup>+</sup>** countries

Global content sales

**200<sup>+</sup>** 명

Content Creator (writer, PD etc.)

- Signed a strategic partnership agreement between Studio Dragon and Netflix
- <알함브라 궁전의 추억> <라이브> 미국 FOX사와 리메이크 공동기획 중
- <사랑의 불시착> 미국 포브스 선정 '2019년 최고의 한국 드라마 Best 12'

### Essential Content

Crash landing on you, Guardian:

The lonely and great god, Reply 1988, Mr. Sunshine

\*as of 2019

**591** films

Distributed films

**750** million

Total audience

**200** countries

Sale of over 500 films

- Parasite winning 250 awards, including at the 72nd Cannes Film Festival, 92nd Academy Awards, and 77th Golden Globe Awards.
- Miss Granny, the world's first movie to be remade in eight other languages
- Co-producing over 10 films with Hollywood production companies : Sunny (Universal Studios), Extreme Job (Heartbeat Studios), Snowpiercer (TNT), Parasite (HBO)

### Essential Content

The Admiral: Roaring Currents, Extreme Job, Parasite, Snowpiercer, Miss Granny, The Handmaiden



## Movie

Korea's leading film studio with a winner of four Academy Awards



## Entertainment Shows

전 세계로 수출된 예능 콘텐츠 기획, 제작, 방영 스튜디오

**1,500** episodes

Annual Entertainment Show production\*

**160<sup>+</sup>** countries

Global content sales

**16** countries

Produced remakes of CJ ENM content

- Remakes of Grandpas over Flowers have been produced in 11 countries and achieved the No. 1 rating on NBC in the U.S.
- A UK-Korea joint production, the documentary Wild Korea aired on BBC2 and won the Grand Prize at the New York Festivals TV & Film Awards.
- 영국, 중국, 태국 등 7개국에서 10개 작품 글로벌 합작 진행

### Essential Content

Youn's Kitchen, Three Meals a Day, Grandpas over Flowers, Here comes trouble

\*as of 2019

Leading the world beyond Asia

# CJ ENM Major Achievements



## Music

Korea's largest music/convention operator leading K-Culture

**1.1** million

Total viewers of the K-Culture Convention & Festival\*

**200** shows

Music variety content produced every year

**32** million

Total worldwide viewers of MAMA live broadcasting\*\*

- I Can See Your Voice remade in nine other countries
- MAMA hosted in 6 regions (Korea, Macau, Singapore, Hong Kong, Vietnam, Japan)
- KCON hosted in 7 regions (USA, Japan, France, UAE, Mexico, Australia, Thailand)

### Essential Content

Superstar K, I Can See Your Voice, Show Me the Money, The Voice of Korea, M COUNTDOWN

\*KCON \*\*as of 2018

**360** performances

Productions stage\*

**21** awards

Winning global awards including the Tony Awards, Olivier Awards, and Grammy Awards

**4** performances

International joint productions

- First Korean company to be approved as an official member of the Broadway League and gain voting eligibility for the Tony Awards
- International joint production of Kinky Boots, Moulin Rouge, The Bodyguard, Big Fish
- Finding Mr. Destiny becomes the first original Korean musical to be licensed overseas

### Essential Content

Moulin Rouge, Kinky Boots, Finding Mr. Destiny, The Bodyguard, Gwanghwamun Sonata, Seopyeonje, Big Fish

\*2003-2019



## Musical

Global musical production company playing a remarkable part in Broadway and West End



**70** shows

CJ ENM's own productions

No. 1

Ranking in the domestic market share of children's channels for 25 years

**91** countries

Global sales of animation content

- Season 1 of Rainbow Ruby sold to 46 broadcasters in 91 countries
- Robot Trains toys sold in 16 countries across Europe and East Asia
- Adaptation of Shinbi's Haunted House as a musical, film, web drama, mobile game, etc., through a one source multi use (OSMU) strategy

### Essential Content

Shinbi's Haunted House, Robot Trains, Rainbow Ruby, Papadog, Pucca

## Animation

Leading brand in the Korean animation industry